



**INDIAN INSTITUTE OF MANAGEMENT & COMMERCE
DEGREE & P.G COLLEGE, An Autonomous College w.e.f 2025-2026**

Sponsored by VASAVI FOUNDATION & Affiliated to OSMANIA UNIVERSITY

**RE-ACCREDITED BY NAAC WITH "A+" GRADE
An ISO 21001 : 2018 Certified College**

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Department of Business Administration

PROJECT TOPICS : 2026-2027

1. Banking & Financial Services

- Management of Non-Performing Assets in Indian Banks
- Credit Risk Management Practices in Commercial Banks
- Retail Banking Services in India
- Priority Sector Lending and Its Role in Economic Development
- Customer Relationship Practices in the Banking Sector
- Digital Banking Trends in India
- Financial Inclusion through Banking Services
- Mobile Banking Services and Customer Adoption
- Rural Banking Development in India
- Microfinance Institutions and Rural Development
- E-Banking Services and Profitability
- Basel Norms and Their Implementation in Indian Banks
- Mega Consolidation of Banks – Impact on Profitability
- Role of Non-Banking Financial Companies (NBFCs) in Indian Economy
- Fintech Innovations in Banking
- Digital Banking as an Aid to achieve Financial Inclusion
- E-Banking Services and Impact on Profitability of Selected Banks
- Assessing E-Banking Finance Adoption in Rural Areas
- Impact of AI & Chatbots on Banking Experience
- Future of Neobanks in India: Comparative Study with Traditional Banks
- Sectoral Reforms and their impact on Indian Economy w.r.to Banking, Insurance, Financial Services

2. Stock Market & Investments

- Stock Market Volatility and Investor Decisions
- Performance Evaluation of Mutual Funds in India
- Portfolio Management Strategies
- Role of Foreign Institutional Investors in Indian Capital Market
- Behavioral Finance and Investment Decisions
- Investor Awareness and Protection in Capital Markets
- Equity Market Trends in India
- Derivatives Market in India
- Initial Public Offerings and Their Performance
- Technical vs Fundamental Analysis of Stocks

- Investment Patterns of Retail Investors
- Real Estate Investment Trends in India
- Risk-Return Analysis of Selected Company Stocks
- Understanding Derivative Market and Its Growth
- Interest Rate Changes and Stock Market
- Comparative Study of NIFTY and NASDAQ
- Corporate Decision Announcements and Impact on Stock Prices
- Union Budgets and Impact on Stock Prices of Selected Companies
- Perception of Investors towards Mobile Based Trading Applications
- Performance Evaluation of Selected Companies based on Value Multiples

3. Insurance

- Life Insurance Business in India
- Growth of Health Insurance in India
- Role of Insurance in Financial Planning
- Risk Management through Insurance Products
- Bancassurance in India
- Reinsurance Practices in India
- Crop Insurance Schemes and Rural Development
- The Role of Digital Platforms in Distributing General Insurance Products
- Impact of Life Insurance on Long-term Savings and Financial Planning
- Gen Z Perception on Funeral Insurance in India

4. Corporate Finance & Governance

- Corporate Governance Practices in Indian Companies
- Mergers and Acquisitions in the Indian Corporate Sector
- Capital Structure Decisions in Indian Firms
- Dividend Policy Decisions in Indian Companies
- Corporate Social Responsibility and Financial Performance
- Cost of Capital and Its Implications for Firms
- Short term Capital Management in Indian Corporates
- Financial Statement Analysis for Business Decisions
- Corporate Restructuring in India
- Financial Risk Management in Corporates
- Role of Credit Rating Agencies in Corporate Finance
- Corporate Debt Restructuring in India
- Performance Evaluation of Indian Banks
- Comparative Analysis of Banks' Performance (Peer & Broad Comparison)
- Gender Diversity and Impact on Financial Performance of Selected Companies
- Board Diversity and Its Impact on Corporate Performance
- Financial Analysis of CSR and Sustainability Initiatives of any company

5. FinTech, Digital Finance & Innovation

- Digital Payments and Changing Consumer Behavior
- Unified Payments Interface (UPI) and Its Adoption in India
- Role of Artificial Intelligence in Financial Services
- Blockchain Applications in Banking and Finance
- Cybersecurity Challenges in Digital Finance
- FinTech Startups and Their Role in Indian Economy

- Growth of Digital Wallets in India
- Cryptocurrency Trends and Regulations
- RegTech and Its Adoption in Financial Sector
- Investment Strategies in AI Age
- Crowd Funding and Peer-to-Peer Lending
- Robo-Advisors and Automated Financial Services
- Economic Impacts of Fintech Innovations
- Regulating the Influence: Challenges of SEBI Guidelines on Finfluencers in India
- The Rise of Finfluencers: Impact on Investment Decisions of Indian Millennials
- Impact of UPI on the Economy
- Role of Investment Apps in Promoting Stock Market Participation.
- UPI Merchant Discount Rate (MDR) frame work and impact on business and digital payments

6. Economic & Policy Studies

- Monetary Policy and Its Impact on Indian Economy
- Fiscal Policy and Its Implications for Growth
- Inflation and Its Effect on Financial Markets
- Foreign Direct Investment in India
- Balance of Payments and Trade Deficit Issues
- Global Financial Crisis and Lessons for India
- Exchange Rate Fluctuations and Their Impact
- Role of International Monetary Fund (IMF) in Indian Economy
- World Bank Assistance and Its Role in Development
- Indian Budgets – A Timeline of Analysis
- Government Schemes and Policies for Startups and MSMEs
- Exports and Imports Analysis of Selected Economies
- Impact of International Tariffs on Indian Economy (FDI & FII)
- Effect of Tariffs on Indian Stock Markets
- Impact of Tariffs on Indian Manufacturing Companies and Their Profitability
- Study on Exports and Imports with Global Impact from Tariffs
- Impact of International Tariffs on Indian Economy with respect to Balance of Payments and Fiscal Revenue

7. Sustainable & Emerging Finance

- Sustainable Finance and Green Investments
- Carbon Financing and Accounting
- Impact of Sustainable Financial Literacy on ESG Investments
- Self Help Groups and Micro Finance – Pathway to Women Empowerment
- Symbiotic Finance – Embracing Innovation for Sustainable Future
- Comparative Study of ESG Principles of Selected Sector Companies
- Green Bonds vs Regular Bonds: A Comparative Study on Returns and Investor Preference
- Role of ESG Rating in Investment Decision Making
- Green Loans and Sustainable Finance
- Climate Risk Disclosure and Corporate Financial Performance.

- Impact of Carbon Emission Disclosure on Investment Decisions.
- Study on the Impact of Sustainability Practices on Long-Term Corporate Value.

8. Financial Literacy & Personal Finance

- Financial Literacy and Its Importance in India
- Financial Literacy and Financial Inclusion
- Financial Inclusion and Economic Growth
- Potentiality of Digital Currencies issued by RBI
- Financial Literacy and Its Impact on Students' Personal Saving Habits and Well-being
- Role of Technology in Enhancing Financial Literacy.
- Financial Planning and Budgeting Practices among College Students.

9. Sector-Specific Studies

- Venture Capital Financing in India
- Private Equity Investments and Their Growth
- Growth and Prospects of Edutech Sector in India
- Performance of Renewable Energy Sector
- Study on Investment Trends in Infrastructure Sectors